

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Robert Huckfeldt

DATE: May 10, 1990

FROM: Michael Mancuso *MM*

SUBJECT: BUCKS JULY - (T170)

Please arrange to ship the following Bucks Management and POS material in support of the above program.

MANAGEMENT

<u>ITEM</u>	<u>ITEM #</u>	<u>AMMS</u>	<u>SR</u>	<u>AM</u>	<u>DM</u>
Sell Sheet	51345	20	10	30	30
F.S.I. Fact Sheet	51346	40	20	60	60

POS

<u>ITEM</u>	<u>ITEM #</u>	<u>SR</u>	<u>AMMS</u>
20 Deal Display	51350	40	--
50 Deal Display	51351	20	25
BV Header (Non-Promotional)	51347	List	--
AV Header Front	51348	List	--
AV Header Back	51349	List	--
Small Poster	51352	50	50
Large Poster	51353	50	50
Large Poster (Non Promotional)	51354	50	50
2 For 1 Polywrap	54032	1,800	--
2 For U Band - Military	54054	--	1,800

<u>Delivery Schedule</u>	<u>Management</u>	<u>Due In KDC</u>	<u>Due In Field</u>
	-	W/O 5/7	W/O 5/14
<u>POS</u>	-	W/O 6/4	W/O 6/18

MM:lg
Attachment

cc: F. Alfieri
S. Altschul
T. Costas
P. Degener
B. Egan
A. Goldfarb

D. Hufford
M. Lizanich
J. Neilenbach
N. Recine
T. Ryan

2040403057

MANPOWER

BIRMINGHAM 3Q0

DRS (1)
30-00-00

SSD (1)
31-00-00

SSS (1)
31-77-00

SMA (1)
20-75-00

AMMS (1)
20-62-00

SAM's (1)
31-41-00

AM's (3)
31-21-00
31-23-00
31-25-00

DM's (4)
31-04-00
31-05-00
31-07-00
31-10-00

SR's (25)
31-04-01 thru 06
31-05-01 thru 06
31-07-01 thru 07
31-10-01 thru 06

MR's (7)
31-04-21, 22
31-05-21, 22
31-07-21
31-10-21, 22

SAMPLERS (2)

2040403058

MANPOWER

PHOENIX

DRS (1)
50-00-00

SSD (1)
54-00-00

SMA (1)
30-75-00

SAM's (2)
54-41-00
54-42-00

SSS's (2)
54-77-00
54-79-00

AM's (2)
54-22-00
54-23-00

AMMS (1)
30-65-00

DM's (5)
54-01-00
54-02-00
54-03-00
54-04-00
54-11-00

SR's (22)
54-01-01
54-01-02
54-01-03
54-01-04
54-01-05
54-02-01 thru 04
54-03-01
54-03-02
54-03-03
54-03-04
54-03-05
54-04-01
54-04-02
54-04-03
54-04-04
54-04-05
54-04-06
54-11-05
54-11-07

MR's (7)
54-01-21
54-01-22
54-02-21
54-02-22
54-03-21
54-03-22
54-04-21

SAMPLERS (2)

2040403059